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Hitting the high notes with PENTAX UK's flexible endoscope

PENTAX & KayPENTAX endoscopes featured on The One Show, 15th March 2012

Slough, UK – 23rd March 2012 – PENTAX UK, experts in high definition endoscopy, has recently provided the stroboscopy equipment used in the filming of an item for The One Show about how singers such as Mariah Carey can reach high notes. By using a flexible KayPENTAX strobe system, including flexible scopes, it is possible to see a singer's vocal cords in detail not previously achievable. Presented by Carrie Grant of Pop Idol fame, the segment aired on Thursday 15th March 2012.

Filmed at BMI Sarum Road Hospital in Winchester, PENTAX UK was invited to supply a KayPENTAX Strobe System with a VNL-1190STK Video Nasendoscope by Mr Nimesh Patel, ENT consultant at University Hospital Southampton, a long time user of PENTAX and KayPENTAX equipment. A student volunteer from Winchester University's BA(Hons) Vocal and Choral Studies course underwent the procedure.

Mr Patel commented: "We wanted to examine at a laryngeal level, what happened when the voice was used in certain ways. In the past, we would have had to use a rigid scope through the mouth, which limits the actions or sounds a patient can make. The flexible KayPENTAX scopes with 5-microsecond flashes to freeze the vocal cords offer the ideal technique for an examination such as this. As a result, we've now got some excellent images of the larynx being put through its paces."

For more information please visit www.pentax.co.uk.

Editors' notes

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About PENTAX

www.pentax.co.uk

PENTAX provides endoscopic imaging devices and solutions to the global medical community. Specialising in the development of video and fibre endoscopy equipment for observation, therapeutic and research applications in the GI, ENT and Pulmonary medical fields, it offers a full range of products and services based on leading edge R&D and manufacturing.

Headquartered in Japan, PENTAX has a worldwide focus and presence with R&D, sales, service and in-country facilities around the globe. Its employees represent the diverse countries where they do business, allowing PENTAX to provide innovative solutions tailored to meet local needs.

PENTAX UK operates from offices and training facilities in Slough and serves hospitals nationwide, offering sales advice, commissioning, after sales service, training and support to clinicians, nurses and support staff.

The Company's mission is to improve the standard of patient care and quality of healthcare delivery by providing the best endoscopic products and services with a focus on quality, clinically relevant innovation, and simplicity.